



Frequently Asked Questions

What is Cardinal & White?

Cardinal & White is a major-gift society of the Razorback Foundation to formalize support of facility construction and renovations, student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience. Gifts made to Cardinal & White are philanthropic in nature and are not associated with seating or parking benefits.

Why should I join Cardinal & White?

Through the generosity of our loyal members, Cardinal & White will help develop and sustain the Athletic Department of the University of Arkansas by providing world-class educational opportunities, such as endowments and scholarships, as well as athletic facilities, such as the existing plans for the Baseball Performance Center, the Track High-Performance Center and renovations to the Randal Tyson Track Center.

Why are you creating a new major gift society?

Cardinal & White is simply formalizing a process that has been in place within the Razorback Foundation for giving towards specific capital projects or philanthropically to support our Razorback student-athletes.

What are the benefits of joining the Cardinal & White?

A gift to Cardinal & White is a philanthropic donation that supports the mission of the Razorback Foundation and Razorback Athletics. In addition, Cardinal & White members receive invitations to exclusive events with coaches and staff, and specially designed Cardinal & White apparel. Benefits include facility naming opportunities, pre-game sideline access for home games, travel with certain teams, and more depending on the gift.

How is the Cardinal & White different from the Annual Fund?

Gifts to Cardinal & White are philanthropic and will be used to support numerous student-athlete scholarships, programs and initiatives along with several upcoming facility projects. Gifts to the Annual Fund provide access to priority seating and parking for Razorback sporting events.

How is the Annual Fund different from Cardinal & White?

The Annual Fund remains the priority seating and parking fund that has been vital to supporting Razorback student-athletes for decades.

If I make a pledge to Cardinal & White does that fulfill my Annual Fund or other seating donations?

No. Gifts to Cardinal & White are independent of existing Annual Fund donation requirements for seating and parking benefits.

Is my gift to Cardinal & White eligible for a tax deduction?

Yes, if you decline to accept priority points for your gift to Cardinal & White your gift is generally eligible for tax-deduction less the fair market value of any benefits associated with your gift. Please consult your tax professional.

Do I receive priority points for my Cardinal & White donation?

You have the option to accept or decline priority points.

If I make a pledge, when and how do I contribute towards my pledge balance?

Gifts may be paid in full or the Razorback Foundation team will work with you to create up to a five-year payment schedule. Members may contribute towards their pledge monthly, quarterly, semi-annually or annually. Please note the priority points (if accepted) will only be awarded for payments received, not pledges.

How long is my membership valid if I join Cardinal & White with a minimum \$25,000 pledge?

Cardinal & White membership is awarded for five years.

Why is there a 10% minimum payment due prior to the start of my benefits?

Membership begins with the receipt of at least 10% of the pledge, once a payment plan is in place or if the entire gift is paid in full.

What happens if I am unable to meet the requirements of my initial pledge?

Should there be a lapse in payment, benefits will be suspended until the gift is up-to-date based on the pre-arranged payment plan.

Can I make a Cardinal & White donation through a donor advised or community fund?

The Razorback Foundation welcomes gifts from donor advised or community funds. However, the donor is generally unable to accept the priority points option or a gift receipt if his/her donation is made from one of these funds. Please consult your tax professional.

Am I able to join Cardinal & White with a matching gift from my company?

Yes, matching gift programs are eligible for membership in Cardinal & White. Please contact the Razorback Foundation at 479-443-9000 or gohogs@razorbackfoundation.com for more information.

How do I join Cardinal & White?

To join Cardinal & White, please download, complete and return a commitment form or contact the Razorback Foundation at 479-443-9000 or gohogs@razorbackfoundation.com.