



Razorback Foundation Small Business Member Program

Frequently Asked Questions

What is the Razorback Foundation Small Business Member Program?

The Small Business Member Program is a new and innovative way for small businesses to partner with the Foundation and to support Razorback student-athletes and Razorback Athletics. Small Business Members receive an annual Razorback Foundation Small Business Member window cling, a link to the member's website on the Razorback Foundation Small Business Chamber of Commerce page located at RazorbackFoundation.com, priority points and a Razorback Foundation membership packet.

Why should my business become a member of the Small Business Member Program?

Being part of the Small Business Member Program demonstrates your Razorback spirit and pride, your commitment to Razorback student-athletes, and promotes your business in a positive way.

All funds generated by our new Small Business Members will be designated to the Razorback Foundation Annual Fund which helps develop and sustain Razorback Athletics through student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience.

Additionally, your business is able to garner support of all Razorback Foundation members by participating in the program.

Why are you creating a Small Business Member Program?

We know there are passionate Razorback fans throughout the state and region that aren't able to attend games but want to show they support the Razorbacks. We wanted to create a new way for small businesses to join the Foundation and show their support through the window cling display and interactively on the Foundation's website.

What is a small business?

For this program, the Razorback Foundation defines a small business as one having 25 employees or less. However, there may be exceptions to this general guideline. If you are interested in becoming a Small Business Member, please call us at 479-443-9000 for more information.

What are the benefits of being a small business member of the Foundation?

As a member of the Razorback Foundation Small Business Program, you will receive the following benefits:

- One (1) Razorback Foundation Small Business Member window cling for the current year
- A link to your business' website and information on the Razorback Foundation website
- 10 Priority Points
- Razorback Foundation membership packet

I'm already a member through my family, can that be transferred?

No, a membership to the Razorback Foundation Small Business Program is separate from a personal membership in the Razorback Foundation.



I am already a member through my personally owned business, can I also be a small business member?

We appreciate the continued support of our members, however, since this is a new program specific to small businesses, there is a \$100 annual enrollment fee to become a Razorback Foundation Small Business Member.

Is this a new annual program?

Yes, the Razorback Foundation Small Business Program launched August 1, 2019. Join us in becoming an inaugural member!

How much does it cost to become a member of the Razorback Foundation Small Business Program?

You can become a member of the Razorback Foundation Small Business Program for an annual fee of \$100.

How will my membership dues be used?

Your membership to the Razorback Foundation Small Business Member Program will be designated to the Razorback Foundation's Annual Fund which supports more than 465 Razorback student-athletes and 19 Razorback sports.

How can my business join?

Small business owners interested in joining the Razorback Foundation Small Business Member Program should fill out an Enrollment Form online or download and return the Enrollment Form (download PDF on RazorbackFoundation.com) to the Razorback Foundation at 1295 South Razorback Road, Ste. A, Fayetteville, AR 72701.

You can also text RFSmallBiz to 41444 to join today.

How long is my membership to the Razorback Foundation Small Business Program?

The Razorback Foundation Small Business Program requires an annual membership fee of \$100. Membership runs from July 1 through June 30 each year.